

PUBLIC • START HERE

Quick Start Guide

A practical six-step path from a fresh WordPress installation to a safe first SEO verification.

6 clear steps

15-minute check

WordPress

No risky shortcuts

VERSION 1.5.54 • PUBLIC QUICK START

01 / INSTALL & PREPARE

Your first six steps

Follow this order. If a previous SEO plugin is active, coordinate migration before enabling competing frontend SEO output.

1

Back up the site

Save a restorable database/files backup; staging is preferred for first deployment.

2

Install and activate

Plugins → Add New → Upload Plugin; use an installable SEO Master Pro ZIP, not an arbitrary outer development archive.

3

Open User Setup & Connections

Confirm site URL, website identity, indexing intent and Titles & Meta basics.

4

Review crawl output

Open the canonical XML sitemap and public /robots.txt. Check only the settings you intend to change.

5

Optimize one sample page

Save a clear SEO title/description; inspect its public canonical and structured data.

6

Run diagnostics

Check Plugin Doctor and a public page. If HTML is cached, refresh supported caches and check again.

Never turn off WordPress privacy on a staging or prelaunch site merely to make an SEO check green.

02 / VERIFY

First 15-minute acceptance check

Record evidence before enabling AI automation, indexing submissions or major redirects.

Check	Expected observation / decision
Dashboard	SEO Master Pro appears and the version on Plugins screen is correct.
Homepage	HTTP loads, no unexpected redirect, one intended canonical.
Post/page	SEO title/description reflect saved settings and no duplicate tag conflict.
Sitemap	Valid XML on the intended site; relevant live pages, no staging host.
robots.txt	Public HTTP response shows intended crawl policy and sitemap line.
Product / checkout	Relevant WooCommerce pages and purchase path still work.
Connected APIs	Explicitly verify authorized status; do not infer from shortcut links.

If something fails

Keep backup intact. Do not mass-enable auto-repair; capture the URL, status code, steps and screenshots, then open the companion Buyer Troubleshooting Guide.

No plugin can force immediate Google indexing or guarantee rankings. A green plugin dashboard is not a substitute for public URL checks.