

Product Information

A clear, source-grounded overview of the WordPress SEO features, supported workflows, safe setup and real-world limitations.

SEO Workspace

Schema

Sitemaps

Search Tools

Site Safety

01 / WHAT YOU GET

One workspace for SEO work

IndiaTVDNA SEO Master Pro v1.5.54 combines on-page SEO, crawl diagnostics, search platform tools and optional advanced automation.

On-page SEO

Titles & Meta, canonical output, content analysis, internal-link tools, image and social metadata.

Crawl & indexing

Sitemaps, robots response checks, indexing-related diagnostics, redirects and 404 management.

Rich results

Structured data and identity configurations, including article, organization and relevant commerce use cases.

Search insights

Google/Bing tools, Search Console workflows, analytics setup and diagnostic views.

Commerce / local

WooCommerce product and merchant-oriented SEO, business identity and location-related information.

AI & maintenance

Optional provider-backed SEO assistance, exports, Plugin Doctor and environment-aware safety checks.

An enabled feature does not mean an external API is authorized. Search engines decide crawling, indexing and search presentation independently.

02 / WORKFLOW MAP

What the tool categories cover

The v1.5.54 source carries forward the v1.5.53 task-based navigation with ten stable groups.

Category	Typical work
User Setup & Connections	Website essentials, integrations, identity, credentials and setup shortcuts
Crawl & Indexing	Sitemaps, robots.txt, indexing, redirects, 404s
Content & On-Page	Titles, metadata, content quality and internal links
Search Performance	Search Console, GA4, rankings and reporting
Schema & Rich Results	Structured data and rich result markup
Ecommerce	Products, merchant-related SEO, shipping/returns
Media & Social	Image, video and social preview settings
Local SEO	Business locations, local identity and opening hours
AI & Automation	Optional AI provider settings and AI-assisted SEO tools
System & Maintenance	Diagnostics, backup/export, migrations and recovery

Navigation shortcuts lead to the original saved settings forms; they are not second copies of credentials or duplicate ON/OFF switches.

03 / REQUIREMENTS

Compatibility & safe operation

Compatibility depends on the exact WordPress, PHP, hosting, theme and plugin combination. Always test production-like environments.

Declared minimums

- WordPress 6.2 or newer
- PHP 7.4 or newer
- Administrative access for installation and configuration
- Backups and preferably a staging site

Important integrations

- WooCommerce features apply when relevant store data exists
- Google and Bing APIs may need verified properties and credentials
- AI output may require a provider API key and may incur usage charges
- Hosting/CDN caching can delay public HTML or robots changes

No false guarantees

- No guaranteed ranking, traffic, indexing time, or Google rich results.
- No claim that all external integrations work without credentials.
- No claim that a WordPress.org Free Toolkit ZIP is the Pro package.
- No claim of v1.5.54 live installation or uncached public verification; these are pending in the supplied QA report.

The inspected Pro ZIP main PHP header reports **1.5.54**. Its bundled readme stable tag still says **1.5.53**; check the installed Plugins screen and release package rather than relying only on readme metadata.

04 / DEPLOYMENT

Recommended buyer journey

Use incremental adoption instead of enabling every SEO and automation control simultaneously.

1 Prepare

Back up site and database; record current SEO plugin and search property settings.

2 Install

Use a properly packaged WordPress plugin ZIP and activate under Plugins.

3 Configure

Open User Setup & Connections and fill only genuinely required details.

4 Validate

Inspect sitemap, robots.txt, canonical page source and a representative product/post.

5 Connect

Authorize Google/Bing/analytics providers only when required; confirm their real status.

6 Maintain

After updates, clear affected caches and run verification on public URLs.

Where to learn more

The companion bundle provides Quick Start, Hindi User Guide, Complete Buyer Guide, Installation Guide and Troubleshooting Guide. Official brand website: **indiatvdna.com**.